LEO BURNETT COMPANY, *Inc.*
Ad No. 178—Req. No. 39966—84 lines—B&W—1 col. x 84 lines—National, 1965 (A)
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Sugar is for candy
(and tenderfoot pipesmen)

Revelation is for pipe smokers who're tired of sweet, syrupy blends. You get the rich *naturally* mellow flavor of five great tobaccos. It's a taste you can stick with all day long.

Revelation is for the experienced pipe smoker.

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